


Quarterly Newsletter April ~ May ~ June

Upcoming Classes

 **March 13th**
Designs by Martha

March 27th 
Designs by Martha

April 3rd
Getting your Trees and Shrubs in Tip-Top-Shape

April 10th
Designs by Martha

April 17th
Steps for a Healthy Yard

April 23rd
Arbor Day Sale

April 24th
Designs by Martha

April 24th
Deck & Patio Pots for Color

May 8th
Caring for your Teas, Grands & Florabundas


May 8th
Designs by Martha

 **May 9th**
Mothers Day

May 22nd
Herbs "Why Not"

May 22nd
Designs by Martha

June 5th
Starting of our "Outdoor Living Series"

June 19th 
Fire Pits the Easy Way

June 19th
Designs by Martha

Rock Creek News

Spring is just around the corner and everything is kicking into high speed around here. Our staff has been gearing up for the best spring and summer gardening season ever, by creating some special events & classes for you.

If you see a class that might interest you, give our office a call to schedule your space 423-6800. Keep in mind that classes fill up fast.

Maintaining A Healthy Green & Weed Free Yard

- * Thatch Build-up? Early spring is the best time to thatch your yard or aerate.
- * Deal with weeds early. Use your pre-emergent's 1st thing before noxious weeds get going.
- * Spread your soil activator and 1st application of fertilizer.
- * Spray early with weed killers to kill out dandelions and annual grasses.
- * Prepare **Flowers** flower beds early with compost so our spring showers will help to breakdown the nitrogen.

Maintaining Healthy Tree Tips

- * Prune trees & shrubs early to control size & shape.
- * Applying dormant oil to all deciduous trees and shrubs. This process smothers over wintering insects.
- * Protect your trees all summer by applying a systemic tree drench for insect control.


Rock Creek GROWERS

Your Shade & Bloom Source

BLOCK PARTY!

Daily sales & drawings starting Friday at 9am. We will draw for the grand prize winner on Saturday @ 3pm. From now till the end of April every \$25 dollars you spend with Rock Creek Growers we will give you a entry ticket for the drawing.



OPEN TO THE PUBLIC

Rock Creek Growers is your one stop place for all your gardening needs. Come out and stroll through the huts and enjoy the wonderful scenery of beautiful flowers.

This year we will be offering more of a selection of hanging baskets for the general public to choose from.

Best of all, the employees at our nursery are extremely helpful and know their stuff. If you have questions, Rock Creek Growers is the place to come.

Don't Miss Out On

Rock Creek Growers

Super Saturdays

We offer Super specials every Saturday! Come out and save bucks with us!

CALL ROCK CREEK GROWERS
To register for a FREE class
Mon-Fri 9-5 & Sat 9-4
Phone **423-6800**

Watch the Times-News and Channel 38 KTFT for special offers and events.

To subscribe to our newsletter call our office & talk to Nikki
423-6800 

Special Offer 

Any 1 single item of Plant Material

25% OFF

CALL ROCK CREEK GROWERS
3675 N. 3540 E. Kimberly, 83341
Tel: 208-423-6800

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop



Caption describing picture or graphic.

and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So,

when you’re finished writing your newsletter, convert it to a Web site and post it.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newslet-

ters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

“To catch the reader’s attention, place an interesting sentence or quote from the story here.”

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid



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selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw

shapes and symbols.

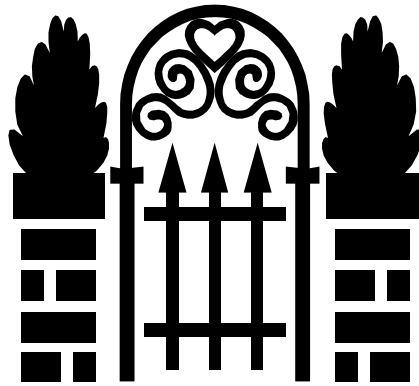
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BUSINESS NAME

Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4

Phone: 555-555-5555
Fax: 555-555-5555
E-mail: someone@example.com

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.



Your business tag line here.



Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to

list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



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